

# BILL COSBY

## Biography

Official Site: [www.billcosby.com](http://www.billcosby.com)  
Twitter Page: <http://twitter.com/billcosby>  
Facebook Page: [www.facebook.com/billcosby](http://www.facebook.com/billcosby)  
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One of America's most prolific comedians of all time, Bill Cosby has dazzled generations of fans with his comedy routines, also captured on his iconic albums and best-selling books such as *Fatherhood* and the groundbreaking *The Cosby Show*. His comedy transcends age, gender, and cultural barriers.

Cosby broke television's racial barrier with a role in *I Spy*, becoming the first African American to costar on a television series and win three consecutive Emmys for "Outstanding Lead Actor" in the dramatic series. The veteran comic hosted the Emmy-winning cartoon *Fat Albert* and the *Cosby Kids*, which began airing in the 1970s and was made into a film in 2004. The show, based on Cosby's childhood in Philadelphia, was designed to educate and entertain.

The former Navy serviceman's illustrious list of accomplishments includes roles on the children's educational show *Electric Company*, and creating and producing the Emmy award winning *Little Bill*, which is based on his bestselling book series.

Perhaps Cosby's greatest contribution to American entertainment and culture is *The Cosby Show*, about a close-knit, upper class black family. Cosby said his intent was to portray an American family. *Time* magazine called the show "an encouraging sign of maturity in matters of race." *The Cosby Show* dominated the No. One spot for years, earning nearly unanimous critical praise. *Life* magazine described the program as "a gentle, whimsical, warmhearted" show whose "delicious ordinariness of its pleasures and tribulations has given millions a fresh, laughter-splashed perspective on their own domestic lives."

Recently, the Bill Cosby app was launched and available on iPhone and soon to be Android enabled phones. This FREE app has rarely seen videos, concert information and audio books. For more information about this app and other Bill Cosby apps, visit <http://www.billcosby.com/mobile>.

In June 2010, Bill Cosby and JELL-O reunited to bring about smiles. JELL-O and Cosby launched the brand's most ambitious campaign in years - Hello JELL-O - to once again bring moments of happy to people, everyday, everywhere. Cosby will be serving

behind-the-scenes as an executive producer on the integrated effort and will help produce a spot within the new trademark focused campaign by selecting the best giggle in America through a nationwide open casting call staged in 22-cities throughout the summer. Visit <http://facebook.com/JELL-O>.

Additionally, Cosby will host The Bill Cosby Show, "OBKB," a series of 10-minute webisodes presented by JELL-O. "OBKB" is the language of the Mush Mouth character from "Fat Albert and the Cosby Kids" and it is his expression for "OK." "Bill-B Cosby-B" interviews kids between the ages of 6 and 11, mining spontaneous and unexpected comedy from their responses. Episodes of "OBKB" air on Cosby's Ustream channel, <http://www.ustream.tv/billcosby>.

For his philanthropic efforts and positive influence as a performer and author, Cosby was honored with a 1998 Kennedy Center Honors Award. In 2002, he received the Presidential Medal of Freedom, America's highest civilian honor and the 2009 recipient of the Mark Twain Prize for American Humor. On April 6, 2010, he was honored by his own hometown with the Marian Anderson Award. He is the first life-long Philadelphian to receive this award given to individuals who have helped change society through their art and the courage of their convictions.

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